







# Website review discoverswiss.ch

Generated on April 13 2025 15:43 PM






The score is 75/100







## SEO Content

|    | <p>Title</p>  | <p>Discover Swiss! - Your online guide to Switzerland</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |                 |             |   |     |                           |
|--|---|---|----------|---------|--------|-------|------|---------|-------|-----------------|-------------|---|-----|---------------------------|
|    | <p>Description</p>  | <p>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |                 |             |   |     |                           |
|  | <p>Keywords</p>   | <p>switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing</p> <p>Good, your page contains meta keywords.</p>  |          |         |        |       |      |         |       |                 |             |   |     |                           |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 2049"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Discover Swiss!</td> </tr> <tr> <td>description</td> <td>Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!</td> </tr> <tr> <td>url</td> <td>https://discoverswiss.ch/</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Discover Swiss! | description | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! | url | https://discoverswiss.ch/ |
| Property   | Content   |   |          |         |        |       |      |         |       |                 |             |   |     |                           |
| locale   | en_US   |   |          |         |        |       |      |         |       |                 |             |   |     |                           |
| type   | website   |   |          |         |        |       |      |         |       |                 |             |   |     |                           |
| title  | Discover Swiss!   |   |          |         |        |       |      |         |       |                 |             |   |     |                           |
| description  | Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! |   |          |         |        |       |      |         |       |                 |             |   |     |                           |
| url  | https://discoverswiss.ch/   |   |          |         |        |       |      |         |       |                 |             |   |     |                           |

# SEO Content

|  |  | <table><tr><td>site_name</td><td>Discover Swiss!</td></tr><tr><td>image</td><td>https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png</td></tr><tr><td>image:width</td><td>328</td></tr><tr><td>image:height</td><td>180</td></tr><tr><td>image:type</td><td>image/png</td></tr></table>   | site_name | Discover Swiss! | image | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png | image:width | 328 | image:height | 180 | image:type | image/png |    |   |
|--|--|---|-----------|-----------------|-------|--|-------------|-----|--------------|-----|------------|-----------|----|---|
| site_name  | Discover Swiss!  |   |           |                 |       |  |             |     |              |     |            |           |    |   |
| image  | https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png |   |           |                 |       |  |             |     |              |     |            |           |    |   |
| image:width  | 328  |   |           |                 |       |  |             |     |              |     |            |           |    |   |
| image:height   | 180  |   |           |                 |       |  |             |     |              |     |            |           |    |   |
| image:type   | image/png  |   |           |                 |       |  |             |     |              |     |            |           |    |   |
|    | Headings   | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>15</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Discover the Best of Switzerland - Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await</li><li>• [H3] Press ESC to close</li><li>• [H5] The Absence of ß in Switzerland Has No Connection to Naz Germany</li><li>• [H5] Swiss Vineyards Where History Meets the Harvest</li><li>• [H5] Lake Lucerne - The Jewel of Central Switzerland</li><li>• [H5] Swiss Crypto Valley Hub of Innovation</li><li>• [H5] Large Hadron Collider</li><li>• [H5] Internet Speed in Switzerland</li><li>• [H5] CERN the Swiss Gateway to the Secrets of the Universe</li><li>• [H5] Bernina Express a masterpiece of Swiss railway travel</li><li>• [H5] Lake Lugano a picturesque jewel of Switzerland and Italy</li><li>• [H5] Switzerland's Mobile Networks: Coverage, Providers, and Costs</li><li>• [H5] Lugano: The Swiss Riviera</li><li>• [H5] Federal Assembly of Switzerland</li><li>• [H5] Grossmünster - the legendary cathedral of Zurich</li><li>• [H5] Lausanne city</li><li>• [H5] Limmat river</li></ul> | H1        | H2              | H3    | H4   | H5          | H6  | 1            | 0   | 1          | 0         | 15 | 0 |
| H1   | H2   | H3  | H4        | H5              | H6    |  |             |     |              |     |            |           |    |   |
| 1  | 0  | 1   | 0         | 15              | 0     |  |             |     |              |     |            |           |    |   |
|  | Images   | <p>We found 16 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>  |           |                 |       |  |             |     |              |     |            |           |    |   |
|  | Text/HTML Ratio  | <p>Ratio : <b>21%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |           |                 |       |  |             |     |              |     |            |           |    |   |
|  | Flash  | <p>Perfect, no Flash content has been detected on this page.</p>  |           |                 |       |  |             |     |              |     |            |           |    |   |
|  | Iframe   | <p>Great, there are no Iframes detected on this page.</p>   |           |                 |       |  |             |     |              |     |            |           |    |   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 29 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

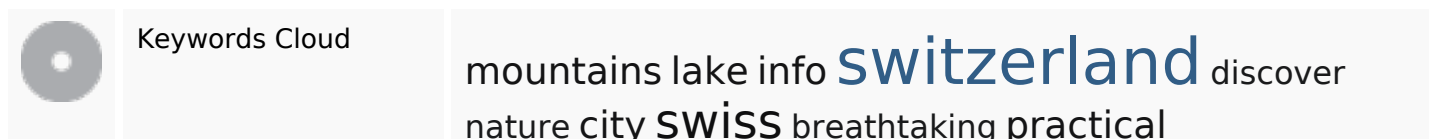
## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">About</a>   | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>  | Internal | Passing Juice |
| <a href="#">Contacts</a>  | Internal | Passing Juice |
| <a href="#">History</a>   | Internal | Passing Juice |
| <a href="#">The Absence of <math>\beta</math> in Switzerland Has No Connection to Naz Germany</a> | Internal | Passing Juice |
| <a href="#">Wine</a>  | Internal | Passing Juice |
| <a href="#">Swiss Vineyards Where History Meets the Harvest</a>                                   | Internal | Passing Juice |
| <a href="#">Lakes</a>   | Internal | Passing Juice |
| <a href="#">Lake Lucerne &amp;#8211; The Jewel of Central Switzerland</a>                         | Internal | Passing Juice |
| <a href="#">Swiss made</a>  | Internal | Passing Juice |
| <a href="#">Swiss Crypto Valley Hub of Innovation</a>   | Internal | Passing Juice |
| <a href="#">Practical info</a>  | Internal | Passing Juice |
| <a href="#">Large Hadron Collider</a>   | Internal | Passing Juice |
| <a href="#">Internet Speed in Switzerland</a>   | Internal | Passing Juice |
| <a href="#">CERN the Swiss Gateway to the Secrets of the Universe</a>                             | Internal | Passing Juice |
| <a href="#">Transport</a>   | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Bernina Express a masterpiece of Swiss railway travel</a>         | Internal | Passing Juice |
| <a href="#">Lake Lugano a picturesque jewel of Switzerland and Italy</a>      | Internal | Passing Juice |
| <a href="#">Switzerland's Mobile Networks: Coverage, Providers, and Costs</a> | Internal | Passing Juice |
| <a href="#">Cities</a>  | Internal | Passing Juice |
| <a href="#">Lugano: The Swiss Riviera</a>                                     | Internal | Passing Juice |
| <a href="#">Federal Assembly of Switzerland</a>                               | Internal | Passing Juice |
| <a href="#">Culture</a>   | Internal | Passing Juice |
| <a href="#">Grossmünster &amp;#8211; the legendary cathedral of Zurich</a>    | Internal | Passing Juice |
| <a href="#">Lausanne city</a>   | Internal | Passing Juice |
| <a href="#">Nature</a>  | Internal | Passing Juice |
| <a href="#">Limmat river</a>  | Internal | Passing Juice |
| <a href="#">2</a>   | Internal | Passing Juice |
| <a href="#">3</a>   | Internal | Passing Juice |


## SEO Keywords











## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| switzerland | 25      | ✓     | ✓        | ✓           | ✓        |
| swiss       | 13      | ✓     | ✓        | ✓           | ✓        |
| lake        | 6       | ✗     | ✓        | ✗           | ✓        |
| city        | 6       | ✗     | ✓        | ✗           | ✓        |
| mountains   | 5       | ✗     | ✓        | ✗           | ✗        |

## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : discoverswiss.ch<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |                 |  |
|--|-----------------|--|
|   | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 3<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://discoverswiss.ch/sitemap_index.xml">https://discoverswiss.ch/sitemap_index.xml</a></p>   |
|  | Robots.txt  | <p><a href="http://discoverswiss.ch/robots.txt">http://discoverswiss.ch/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <p> Google Analytics</p> |